

A COLLEGE FOR A CHANGING WORLD



MASTER OF BUSINESS ADMINISTRATION (MBA)

APPROVED BY AICTE & AFFILIATED WITH IKG PUNIAB TECHNICAL UNIVERSITY)

ABOUT PROGRAM

Master of Business Administration (MBA) program at Indo Global Group of Colleges is designed to provide a comprehensive understanding of fundamental business principles, with a focus on areas such as accounting, finance, marketing, operations, Information technology, interpersonal skills, human resource management, and entrepreneurship. It equips students to excel in a dynamic business environment, fostering innovation and creativity. The curriculum strengthens both qualitative and quantitative analytical skills while offering insights into the economic, legal, and social aspects of Indian business. Students will also cultivate leadership, professionalism, communication, and teamwork abilities, preparing them to succeed in diverse professional settings. The program further emphasizes social responsibility and the importance of ethical business practices.

SPECIALIZATIONS OFFERED IN:

- Marketing
- Finance
- Human Resource Management
- Management Information Systems
- Operations Management
- Business Analytics

SALIENT FEATURES:

- State-of-the-art infrastructure and facilities with Digital classrooms, Laboratories, Spacious Group Discussion Rooms etc.
- Well Stocked Library and Online Resources including National & International Journals
- Well-qualified and Experienced Faculty having specialized certifications and extension teaching experience
- Strong industry-institute interface. It fosters collaboration between academic institutions and industry, bridging the gap between theoretical knowledge and practical application.
- Tie-up with leading industries and corporate for enhancing skills, knowledge & expertise of students on emerging areas.



- The Training and Placement department offers training and internship opportunities, allows students to work on live projects, facilitates research opportunities, organizes seminars and industrial visits and assists with placements in top companies.
- With a strong commitment to nurturing future leaders, MBA department organizes diverse events and} initiatives that promote holistic development, practical learning and industry readiness.
- The Operational Odyssey Management Club on campus develops student's skills in Idea generation, team building, communication, planning and controlling, entrepreneurship etc.

OUR RECRUITERS



















































PLACEMENT ACHIEVERS FROM THE MOST RECENT BATCH



Twinkle Jindal IBM INDIA



Abhishek Kumar APEX INFRALINK



YankeeALKEM HEALTH SCIENCES



SAMEER JHA ECLERX



RONIT ASWAL TASKUS



AASHUTOSHNETSTERZ INFOTECH



Shweta Matrid Technology

Showcasing Leadership and Innovation: Euphoric Managers

Euphoric Managers 2024 was a flagship event, driven entirely by students, that showcased their organizational, creative, and leadership abilities. Fully conceptualized, planned, and executed by the students themselves, the event highlighted their teamwork, strategic planning, and problem-solving skills. The series of competitive activities offered a platform for students to test and refine their managerial capabilities:

- Recruit-a-Palooza: A mock recruitment challenge where students showcased their interview skills in securing a simulated corporate role.
- Marketing Blitz: Participants gave impromptu, two minute marketing pitches on randomly assigned products, demonstrating creativity and persuasive abilities.
- Dragon's Den: Inspired by Shark Tank, this event allowed students to pitch innovative product ideas to a panel, promoting entrepreneurial thinking.
- Kaizen: A case study competition where students analyzed business challenges and presented solutions for MBA Chaiwala and Byju's, showcasing critical thinking and presentation skills.
- Chatty Mouth: A public speaking challenge where participants delivered two-minute speeches on randomly chosen management topics, boosting their confidence and communication skills.

Location Advantages

Situated near Chandigarh, being the capital of Punjab and Haryana, the Indo Global Colleges campus has easy access to numerous locations. The campus is about 18kms from PGI/ Punjab University, Chandigarh at Mullanpur —Kurali Road. If you travel from Punjab it is 18kms from Kurali at village Abhipur, Siswan Road (NH 21 A). It comprises of 35 acres of lush green land beautifully surrounded by Shivalik foothills to provide calm, scenic and pollution free environment, ideally suited for learning and well-being.

OTHER COURSES

CSE | ECE | CIVIL | ME | CSE | ECE | CIVIL **POLYTECHNIC** Para Medical

BSC MLS BSC RADIOLOGY BSC OTT

Campus Address:

INDO GLOBAL EDUCATION CITY

ABHIPUR- 140109, District Mohali (Punjab) Phone: 0160-5036000 Website: www.iaef.net Email:contact@igef.net

Correspondence Address:

INDO GLOBAL EDUCATION FOUNDATION

244, Sector - 16, Chandigarh - 160015 Website: www.igef.net Email: contact@igef.net

HELPLINE: 730 72 11 222

Limited Seats **UNLIMITED Opportunities**

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